



TECH-WESTERN INC.
RENEWABLE ENERGY SYSTEMS

PENNIES FOR POWER





PENNIES FOR POWER

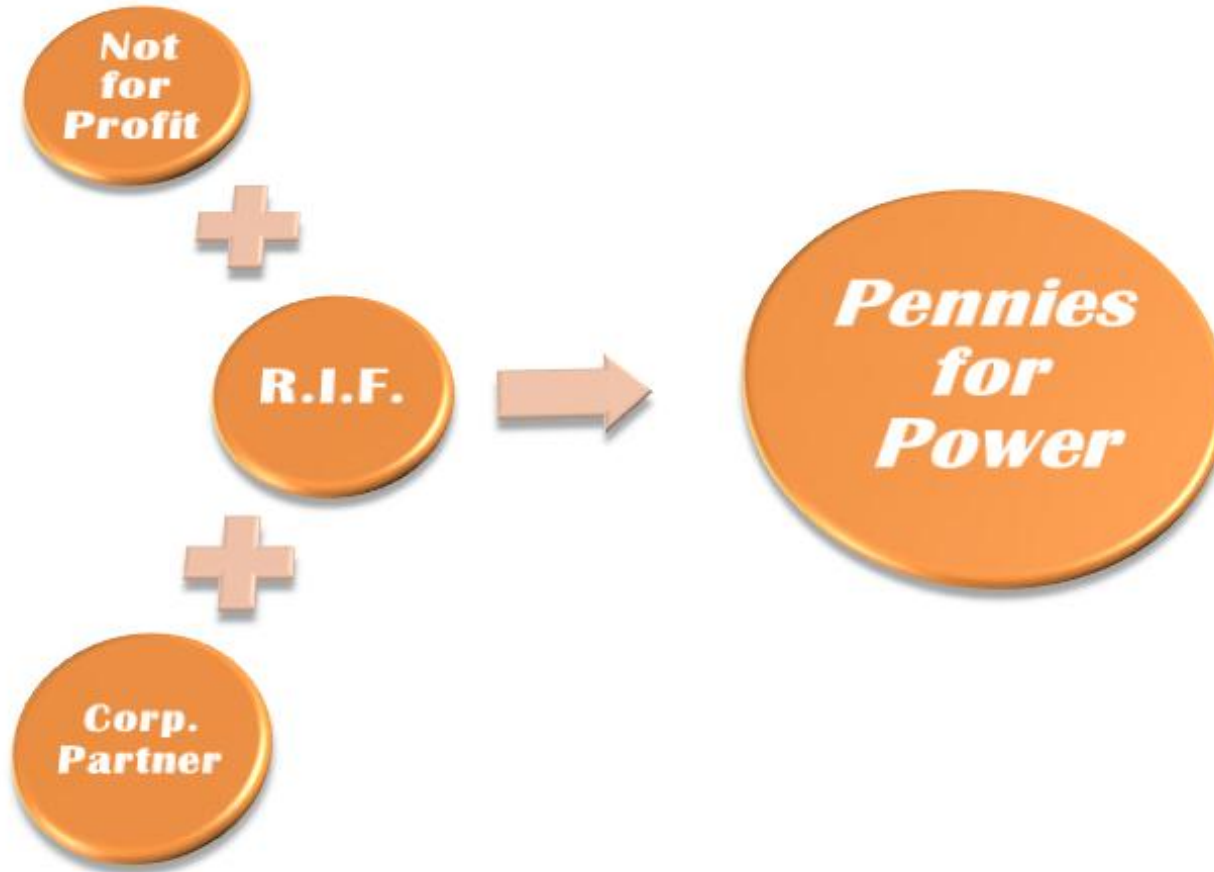
- Pennies for Power is a project that unites a Corporate Partner with a Not for Profit enterprise like a school or church to provide low or no cost electrical power.
- The Corporate Partner facilitates the installation of photo voltaic solar power generating systems at the site of the qualifying Not for Profit through the use of Retail Investment Funding (RIF).
- The resulting project reduces or eliminates the power bill for the Not for Profit so that money can be spent on other things.



TECH-WESTERN INC.
RENEWABLE ENERGY SYSTEMS



PENNIES FOR POWER



TECH-WESTERN INC.
RENEWABLE ENERGY SYSTEMS



Retail Increment Funding

- Retail Increment Funding (RIF) is the concept of adding a small amount of money to the purchase price of a product or service with the intent of making that increment available to the proposed project.
- RIF is tax deductible when donated to a qualifying Not for Profit enterprise like *Pennies for Power*.
- The marketing value of RIF is immense especially when associated with both a Not for Profit and a green based project.



TECH-WESTERN INC.
RENEWABLE ENERGY SYSTEMS





Not for Profit Organization



- Not for Profit organizations apply for selection by a Corporate Partner for a power grant.
- Selection criteria includes three main components:
 - Financial need for assistance
 - Available site based on size, access and visibility
 - Marketing potential and organization support
- Size of the site and marketing potential determine the amount of power that can be produced.
- Not for Profit must actively promote project in the media.



TECH-WESTERN INC.
RENEWABLE ENERGY SYSTEMS





Corporate Partner

- Corporate partners can be any type of an organization that produce products or services that can benefit from philanthropic visibility and green marketing.
- The monetary value of the power produced for the Not for Profit potentially qualifies as a significant tax deduction.
- Solar power generating systems purchased with the RIF will qualify for a Federal tax credit of up to 30%.



TECH-WESTERN INC.
RENEWABLE ENERGY SYSTEMS

Call us for a
customized plan
(303)452-9180

PENNIES FOR POWER



Fund a Green Energy System

- ✓ Corporate sponsorships with civic organizations and schools to help build alternative energy systems
- ✓ 30% federal tax credits for every dollar spent by the corporate partner
- ✓ Privately funded solutions for renewable energy systems
- ✓ Visit reallyefficientsolar.com



TECH-WESTERN INC.
RENEWABLE ENERGY SYSTEMS

TECH-WESTERN INC.
RENEWABLE ENERGY SYSTEMS

